

E-GAMES IN EDUCATION CONFERENCE & NOTTINGHAM E-GAMES OPEN 2005

Hello and welcome.

Today's event is a first for Nottingham, and perhaps anywhere in the UK – students, teachers, academics and e-games specialists all under the same roof to find out how e-games can help improve learning, teaching and career development.

Significantly, it has been organised by students from E-Games Revolution, a Young Enterprise company involving 13 year 10 and 11 students from four schools in the city – Djanogly Academy, Elliot Durham, Top Valley and Nottingham High School for Boys.

With the assistance of Nottingham City LEA's Building Bridges project and 14-19 Pathfinder, E-Games Revolution have designed and delivered an event that we hope will set a new benchmark for collaborative enterprise between students, education workers and industry – and mark the first of many such events in the city over the coming years.

We are especially delighted to welcome the **Entertainment Software Charity** as principal sponsors of today's E-Games in Education conference and inaugural Nottingham E-Games Open competition. Founded in 2000, the Entertainment Software Charity was established by prominent members of the gaming community to use the power and popularity of computer and video games to directly support the future of young people. ESC is committed to helping young people realise their potential by providing training, education and support of youth charities. ESC's generous backing has made today's event possible.

ESC CEO Mark Stachan, who will deliver the keynote address at today's conference, is a well known figure in the UK games industry, and has achieved outstanding success in developing and running e-games companies. Before taking up his post as chief executive of ESC Mark's career took in Domark, UbiSoft and Gameplay PLC, and a spell as head of the UK e-games publishing trade association ELSPA.

We are also grateful to **GAME**, one of the UK's leading specialist e-games retailers, who have provided gift vouchers as competition prizes, merchandise gifts and supplied the games for the Nottingham E-Games Open. In addition GAME is delighted to announce that from today Nottingham City and Nottinghamshire County education and training sector workers will, on production of suitable ID (such as a staff identity card or payslip), receive 10% discount on any e-game purchase from GAME Lister Gate. For more details please contact Andy Jorgensen at GAME, 5-9 Lister Gate, Nottingham, tel 0115 9502662.

Finally many thanks to Jenny Murray of Nottingham City LEA's, e-Learning Consultant for the Behaviour Service, without whose Trojan efforts this event would not be happening; Jon Rea of Starship Media Ltd who provided business mentoring to the company and came up with the idea in the first place; and Ann Bacon of Hadden Park High and Charlie Gale for their sterling help and support throughout.

We hope you find today's event enjoyable, stimulating and worthwhile, and appreciate any feedback you wish to give. Evaluation forms are supplied in your welcome pack.

Have a great day!

James Tamplin & Tom Holecza
E-Games Revolution
www.egamesonline.co.uk